

PRIVACY POLICY AND PRIVACY NOTICE ON PROTECTION OF PERSONAL DATA

About Plant of the Future Platform

Plant of the Future Platform (“PoF”) to be carried out by “Türkiye Şişe ve Cam Fabrikaları A.Ş.” trade named company (hereinafter referred to as the “Platform Owner”, “Şişecam”, “Us”, “Our”, “We”) is a web and mobile based software project designed for the purpose of digitalizing the workflows of the users, increasing productivity and facilitating access to information.

Within this framework, PoF brings together a project to test and prove the viability and feasibility of new technologies and solutions.

About the Web Site

Within the context of PoF, the website <https://plantoffuture.com> (“Site”) was launched. All of the natural persons or legal entities (“User”) who access and/or use and/or make use of the Site (“User”) are required to carefully read these Terms of Use and Privacy Policy (“Policy”) applicable to any use of the Site.

By reading this Policy, users are informed that the necessary information about the usage of information within the scope of the Site is made to them in accordance with the Turkish Code of Commerce (Turkish Commercial Code No. 6102, in accordance with the General Data Protection Regulation (Regulation (EU) 2016/679) ('GDPR'), Turkish Code of Obligations No. 6098, Personal Data Protection Law No. 6698), other applicable regulations and general ethical principles. Protection and confidentiality of the information you provide to us, as the Platform Owner of utmost importance for us. Due to the many possibilities and risks offered by the Internet, we would like to inform you about the following issues regarding the protection of your information about the use of our Site.

About the information shared by the User

Users of the Site accept and declare that all commercial and/or personal information (“Information”) they share with us is correct and up-to-date. In the event that such information belongs to another third party (“Third Parties”), the Platform Owner shall accept that the user shares such third party information with the Platform Owner as required as a result of the necessary information in accordance with the relevant Law and legal arrangements and we, as the Platform Owner shall not assume and accept any legal and/or criminal liability thereof.

As the Platform Owner, within the scope of your information collected through the website, we will provide you gradual information, in accordance with the relevant Law and legal regulations and we will provide detailed information about our legal reason in keeping your information, the purposes for which we use your information.

Privacy Notice on Protection of Personal Data

We are kindly requesting you to read carefully of the below given Privacy Notice on Protection of Personal Data and learn about our purpose of processing your personal data and your associated rights within this scope.

Your personal data shall be processed by Türkiye Şişe ve Cam Fabrikaları Anonim Şirketi (“Company”, “Şişecam”, “Our”, “Us”, “We”), as a Data Controller, according to the below explained scope, pursuant to Law No. 6698 on the Protection of Personal Data (“KVKK”), General Data Protection Regulation (Regulation (EU) 2016/679) (“GDPR”) and other applicable secondary data protection regulations,.

Purpose of processing personal data

The personal data of our estimable online visitors to be obtained under the Email Collection, Contact and Call Application Form shall be processed by our Company with a limited manner, in order to conduct communication activities and follow-up of your requests/complaints.

Your Personal Data We Process

- **Your Identity Data:** Your identity data such as your first and last name,

- **Your Contact Data:** Your contact data such as your e-mail address, phone number, address information,
- **Internet Traffic Data:** Device credentials, call status, network access, storage information and battery information and cookies, IP addresses, router header, data identifying your network browser and its version and web beacons and tags, your browsing and click information (log records) and the location from which you opened the application.

Other Data: Other personal data that you will share with us in the “contact us” part and the information you provide in the message content.

Method and Legal Reasons for Collecting Personal Data

The personal data to be collected from you shall be automatically processed on an electronic environment by basing on the legal ground as specified in Article 5 of the KVKK and article 6/1(f) of GDPR which reads as follows: “It is necessary for the legitimate interests of the data controller, provided that the fundamental rights and freedoms of the data subject are not harmed.”

Your personal data are processed within the framework of the services provided by Şişecam and the scope of its activities; in accordance with the law and good faith, in an accurate and up-to-date manner; for specific, explicit and legitimate purposes within the scope of this Privacy Notice and/or Şişecam Group's personal data processing purposes; in connection with the purpose for which they are processed, in a limited and measured manner and by being kept for the period stipulated in the relevant legislation or required for the purpose for which they are processed. Şişecam will be able to record, store, update, update, disclose, transfer, classify and process your personal information to third parties when and to the extent permitted by the legislation.

In this context, your personal data;

- Recording information necessary for communication with Website visitors and/or customers,
- Providing the features of services requested by customers,
- Evaluation of customer complaints and suggestions regarding our products and services,
- Conducting communication activities,
- Receiving and evaluating suggestions for improving business processes,
- Execution of after-sales support services for goods/services,
- Execution of customer relationship management processes,
- Follow-up of requests/complaints,
- Preparation of all records and documents that will be the basis of the transaction in electronic (internet / mobile etc.) environment,
- To fulfill our obligations arising from KVKK, GDPR and other applicable legislation and to exercise our rights arising from the legislation,

limited to its purposes.

To Whom and For What Purpose Do We Transfer Your Personal Data?

Şişecam shares your personal data with the following individuals for the following purposes:

- The personal data you have shared with us may also be shared with the companies within the group company in line with the purposes specified in this privacy notice.
- It may be shared with third-party service providers who process personal data on behalf of Şişecam to host, manage and serve our data, distribute emails, research and analysis, advertising, analytics, manage brand and product promotions, and manage certain services and features.
- (i) to comply with a court order or applicable law; (ii) prevent illegal use of our sites and applications; (iii) defend ourselves against third-party claims; and (iv) to help prevent or investigate fraud (e.g., fraud).

Your personal data may be transferred to **Turkey**, which is located outside the European Economic Area

(for more information, see https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_en)

Protection and Management of Your Personal Data

- **Encryption and Security:** We use a variety of technical, administrative, and organizational security measures, including encryption and authentication tools, in certain circumstances, to ensure the security of your personal data. · Despite our efforts, no website, mobile app, database, or system is completely secure or "hacker-proof." You can help keep your data secure by taking reasonable steps to protect your personal information from unauthorized disclosure or misuse.
- **Retention of your personal data:** In accordance with the law, we retain your personal data for as long as is necessary to fulfill the purposes described in this policy. Alternatively, you may withdraw your consent to your personal data by following the opt-out or unsubscribe instructions in the message or by contacting us at dataprivacy@sisecam.com.

Your rights

- You have the following rights, which you can claim free of charge at any time:
 - You can find out whether we process personal data about you and, if so, or if so, you can request information about it.
 - You can learn the purpose of processing your personal data and whether it is used in accordance with their purpose.
 - You can find out whether your personal data is transferred domestically or abroad and to whom it is transferred.
 - You may request the correction of your inaccurate and incomplete personal data and the notification of the recipients to whom such data has been or may have been transferred.
 - You can request the destruction (deletion, destruction or anonymization) of your personal data in accordance with the conditions stipulated in Article 17 GDPR and Article 7 of KVKK. However, by evaluating your destruction request, we will evaluate which method is appropriate according to the circumstances of the concrete case. In this context, you can always ask us for information about why we have chosen the method of destruction we have chosen.
 - You can request that the third parties to whom your personal data is transferred or to whom you may transfer be informed about your destruction request.
 - You can object to the results of your personal data analysis, which was created exclusively using an automated system, if these results are contrary to your interests.

- If you suffer damages due to unlawful processing of your personal data, you can request compensation of the damage.

Cookies

Our Website contains cookies in order to provide a better service to our visitors and customers. You can access detailed information about cookies from our Cookie Policy.

Changes on the Web Site

The Platform Owner may at any time modify and change this Policy, any legal and/or other texts, any technical elements, contents or features contained within the site. Any such changes shall be deemed to be valid upon the publication of the same on the Site and it is the personal responsibility of the users to carry out the necessary examinations and readings regarding such changes and the Platform Owner shall not have any legal and/or criminal liability in this context.

Contacting Us and Making a Complaint

If you have any questions or complaints about the processing of your personal data, you can contact us at dataprivacy@sisecam.com.