

What are Cookies?

Cookies are very small text files, usually composed of letters and numbers, that are saved to your computer (or other devices such as smartphones or tablets) by browsers of the websites you visit. Cookies do not include personal information about visitors, such as name, gender or address.

Cookies are generated by servers that manage the website you visit. By this way, the server can understand when a visitor visits the same site. Cookies can be likened to identity cards that show website owners that the same visitor is visiting the site again.

How Plant of the Future Platform cookies are used?

Plant of the Future Platform cookies are used in order to remember your preferences and personalize your use of the website/mobile application/ mobile site. This utilization:

- includes the cookies that record your password and keep your website/mobile app/ mobile site logged in continuously, saving you the trouble of entering passwords multiple times each time you visit, and
- the cookies that remember and recognize you on subsequent visits to the website/mobile application / mobile site.

Plant of the Future Platform cookies are used in order to determine how you use the website/mobile application/mobile site, including where and from which devices you connect to the electronic trading platforms operated by the **Plant of the Future Platform**, what content you display on the website/mobile application/mobile site and in order to determine how you use the website/mobile application/ mobile site, such as the duration of your visit.

- **Performing basic functions necessary for the operation of the Site.** For example, Site members can login with membership information.
- **Analyzing the Site and improving the performance of the Site.** For example, identifying the numbers of visitors of the Site and adjusting performance accordingly or making it easier for visitors to find what they are looking for.
- **Increasing the functionality of the Site and providing ease of use.** For example, remembering the username or search queries on a subsequent visit of the visitor to the Site or linking to third-party social media activities through the Site.

Management of Cookies

Depending on your Internet browser type, you can exercise your right to learn about cookies and allow or reject the cookies by following the below given steps:

- Google Chrome: You can allow or block cookies from the “Cookie” tab by clicking the “lock mark” or “i” in the “address section” in of your browser.
- Internet Explorer: Click on the “Tools” section at the top right corner of your browser and click on the “Security” segment and manage your cookies either by “allowing” them or by “not allowing” them.
- Mozilla Firefox: Click on the “open menu” section at the top right corner of your browser and click on the “Options” segment and manage your cookies by using the “Privacy and Security” button here.
- For other browsers (such as Opera, Microsoft edge), you may review the help or support pages of relevant browser.
- Safari: Select the “safari” segment from the “Adjustments” section of your smart phone and manage your cookies by using the “Privacy and Security” section.
- Along with the above-mentioned options, you may also visit the address of: <https://www.allaboutcookies.org>, <https://www.youronlinechoices.eu/> in order to learn more about all of the cookies and for cookie management or you may use the "Privacy Badger" application. (<https://www.eff.org/tr/privacybadger>)

- For the management of the cookies or SDK in mobile applications, you may follow the instructions given in the Privacy or Adjustments sections of your device or you may download and use the Lumen Privacy Monitor (<https://havstack.mobi>) to your smart phone.

If you reject the persistent cookies or session cookies, you may still continue to use that website, mobile application or mobile site, however you may not be able to access overall functions of that website, mobile application or mobile site or you may have a limited access. This matter may vary depending on the mobile applications.

Cookie Types

Types of Cookies depending on the durations of use: The electronic trading platforms operated by the **Plant of the Future Platform** use session cookies and persistent cookies on the websites, mobile applications and mobile sites according to their duration of use. The session cookie ends when you close your browser. A persistent cookie remains on your hard disk for a long time or indefinitely.

Types of cookies depending on the owner or the party placing the cookie: **Plant of the Future Platform** cookies “first party cookies” and “third party cookies” are used on the websites, mobile applications and mobile sites of the electronic trading platforms operated by the **Plant of the Future Platform**, depending on the party placing such cookies on such websites. **Plant of the Future Platform** cookies are generated by the **Plant of the Future Platform** and the third party cookies are managed by third party companies, that we work in collaboration with.

Types of cookies depending on the intended use: The technical cookies, verification cookies, targeting/advertising cookies, personalization cookies and analytical cookies are used on the websites, mobile applications and mobile sites of the electronic trading platforms operated by the **Plant of the Future Platform**, depending on their intended use.

Session Cookies	Session cookies are temporary cookies used during our visitors' visits to the Site, which are deleted after the browser is closed. The main purpose of using such cookies is to ensure the proper functioning of the Site during your visit. For example; it is enabled for you to fill multiple forms of online forms.
Persistent Cookies	<p>Persistent cookies are types of cookies which are used in order to improve the functionality of the Site and to provide a faster and better service to our visitors. These types of cookies are used in order to remember the preferences of our visitors and they are stored on the device used by browsers. Some certain types of these persistent cookies may also be used in order to provide you with specific recommendations, by taking into account of your intended use of the Site.</p> <p>By virtue of the persistent cookies, if you re-visit the Site with the same device, it will check whether your device has a cookie created by the Site, and if so, it will tell you that you have visited the site before, and the content to be communicated to you will be determined accordingly, and therefore a better service will be provided to you.</p>
Technical Cookies	Technical cookies are used in order to ensure the operation of the Site and the non-functioning pages and areas of the website are determined by using these cookies.
Verification Cookies	If visitors log into the Site using their passwords, such cookies will prevent the user from re-entering the password on each one of the pages visited, by identifying that the visitor is the site user during the visit of each page on the Site.

Targeting/Advertising Cookies	These are the types of cookies which are used in order to customize the ads offered to users on the Site and to prevent displaying such ads again.
Personalization Cookies	These are the types of cookies which are used in order to remember the preferences of the users, when visiting different Site pages. For example, remembering your choice of language.
Analytic Cookies	Analytical cookies are cookies that provide the production of analytical results such as the numbers of visitors of the Site, the detection of pages displayed on the Site, Site visit hours, Site page scrolling movements and etc.

The details regarding the cookies given place on the website of the **Plant of the Future Platform** are given in the below table:

Cookie Service Provider	Cookie Name	Cookie Purpose	Cookie Type	Cookie Duration
[service provider]	[cookie-name]	Receiver's E-mail permit data – for the utilization of the applications in the Google Tag Manager system	Persistent Cookie	It is updated on each login of the site by the user. Maximum 1 year
[service provider]	[cookie-name]	Receiver's ID data - for the utilization of the applications in the Google Tag Manager system	Persistent Cookie	It is updated on each login of the site by the user. Maximum 1 year
[service provider]	[cookie-name]	Receiver's age data- for the utilization of the applications in the Google Tag Manager system	Persistent Cookie	It is updated on each login of the site by the user. Maximum 1 year
[service provider]	[cookie-name]	Receiver's gender data- for the utilization of the applications in the Google Tag Manager system	Persistent Cookie	It is updated on each login of the site by the user. Maximum 1 year

[service provider]	[cookie-name]	Receiver's record date- for the utilization of the applications in the Google Tag Manager system	Persistent Cookie	It is updated on each login of the site by the user. Maximum 1 year
[service provider]	[cookie-name]	Last logging time of receiver into the system- for the utilization of the applications in the Google Tag Manager system	Persistent Cookie	It is updated on each login of the site by the user. Maximum 1 year
[service provider]	[cookie-name]	Receiver's VIP data - for the utilization of the applications in the Google Tag Manager system	Persistent Cookie	It is updated on each login of the site by the user. Maximum 1 year
[service provider]	[cookie-name]	Receiver's hashed e-mail data - for the utilization of the applications in the Google Tag Manager system	Persistent Cookie	It is updated on each login of the site by the user. Maximum 1 year
		For the displaying permit of +18 products by the receiver	Persistent Cookie	1 Day
[service provider]	[cookie-name]	For logging by the receiver, without entering into the system	Persistent Cookie	1 Week
[service provider]	[cookie-name]	For recording the data of with which income partner did the receiver was directed to the site	Persistent Cookie	1 Day
[service provider]	[cookie-name]	For accessing the basket contents of the guest user	Persistent Cookie	1 Month

[service provider]	[cookie-name]	For segmenting of the receiver by the Google Tag Manager	Persistent Cookie	1 Day
[service provider]	[cookie-name]	For information in order to pass from the MobileWeb display into the site display	Persistent Cookie	1 Day
[service provider]	[cookie-name]	For recording the data whether or not the Landing page of the MobileWeb was displayed or not	Persistent Cookie	4 Hours
[service provider]	[cookie-name]	For recording the data whether or not the user using the platform is a member or not	Persistent Cookie	1 Month
[service provider]	[cookie-name]	For keeping the campaign codes of daily affiliate campaigns	Persistent Cookie	During the campaign period
[service provider]	[cookie-name]	For keeping the campaign codes of daily affiliate campaigns	Persistent Cookie	During the campaign period
[service provider]	[cookie-name]	For keeping the ID which keeps the list of final displayed products	Persistent Cookie	1 Month
[service provider]	[cookie-name]	For keeping the data that the user was logged in with Facebook	Persistent Cookie	1 Month
[service provider]	[cookie-name]	For keeping the data that the user was arrived here with Criteo	Persistent Cookie	1 Month

[service provider]	[cookie-name]	For keeping the data that the user had become a member or not during that session	Session Cookie	During the session period of the browser
[service provider]	[cookie-name]	User's session Id data	Session Cookie	During the session period of the browser
[service provider]	[cookie-name]	For keeping the Captcha ID to be displayed to the user	Session Cookie	During the session period of the browser
[service provider]	[cookie-name]	For keeping the data that the user visited the site with rapid-access and shortcut access links	Session Cookie	During the session period of the browser
[service provider]	[cookie-name]	For keeping the data about on which URL was the user on at that moment.	Session Cookie	During the session period of the browser

Contact Us

If you have any questions or complaints about the cookies you can contact us at dataprivacy@sisecam.com.